



CHICAGO

International Special Events Society

Greater Chicago Chapter Newsletter

September 2006

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Greetings from ISES Greater Chicago!

Welcome to the ISES Greater Chicago Chapter!

By Pamela Patsavas, CSEP, Distinctive Event Productions and President, ISES Greater Chicago



I am truly honored to be President of this dynamic chapter and I am awestruck by the dedicated talent that joins the 2006-2007 Board of Directors. We are committed to the principles of ISES and look to continually reach new heights within our association and our industry. Whether you are a seasoned professional of many years or a recent college graduate, ISES offer something for everyone in the industry.

Many of our members have just returned from the Eventworld 2006 Institute for Professional Development in Waikiki, Hawaii. Mr. Jim Gilmore, coauthor of The Experience Economy gave an entertaining, educational and inspiring keynote. It was a great beginning to a wonderful conference! Next year's Eventworld Conference will be in Montreal Canada! Get your passports ready and make plans for another incredible conference!

The Board of Directors has a year of exciting programming planned for our monthly meetings! You will see some of the most respected names in the Event Industry coming to Chicago to talk about best practices, trends, design and a host of other topics!

I also encourage every single person in our membership ranks to join a committee. Please get involved! These committees are the perfect way to increase your participation and visibility in the chapter. The benefits you



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reap will far outweigh the time you invest.

Please mark your calendars for the following meeting dates and check the website often for updated meeting information, locations, industry related events, regional conferences and general ISES Chicago related information.

Tuesday, October 17, 2006

Tuesday, November 14, 2006

Tuesday, January 23, 2007

Tuesday, February 27, 2007 - NICE Awards

Tuesday, March 20, 2007

Tuesday, April 17, 2007

Tuesday, May 15, 2007

Tuesday, June 19, 2007

If you have any questions, please do not hesitate to contact myself or another board member. We are at your service!

[Click here to learn more about ISES Chicago...](#)

ISES Chicago September Meeting at The Motivation Show

Lessons in Leadership: Management Techniques I Learned from a Mouse, Presented by David DeLoach

ISES Greater Chicago is proud to present ISES Board of Governors Treasurer David DeLoach at our September monthly meeting. Mr. DeLoach's presentation is entitled, "Lessons in Leadership: Management Techniques I Learned from a Mouse."



David is currently the leader of the Character Operations Team in MAGIC KINGDOM® Entertainment at the WALT DISNEY WORLD® Resort in Orlando, Florida. Previously, he was the leader of the MAGIC KINGDOM Special Event Operations Team where he led a team of talented and dedicated event professionals who worked together to operationally plan and execute all private convention events, public special events, employee recognition events, and media/press events in the MAGIC KINGDOM® Park. He began focusing exclusively on event management in 1994, when that department was created. David has been a Cast Member at WALT DISNEY WORLD® for over 18 years.

WHEN: Thursday, September 28, 2006 11:00 AM - 1:00 PM

WHERE: McCormick Place Room
2301 S Lake Shore Drive
Chicago , IL 60616

FEE for Event Registration:
ISES Member Fee \$40.00
ISES Non-Member Fee \$60.00
ISES Student Member Fee \$25.00

Please note: You will receive a complimentary registration to the Motivation Show floor with your paid attendance to the ISES Greater Chicago September Meeting.

Please RSVP by end of the day today, Tuesday, September 26, 2006.

We will also be collecting school supplies for a local school, so please bring supplies that schools can use such as rulers, pencils, crayons, etc. These items will come in handy for the new school year and will make some young children very happy!

[Click here to learn more or to RSVP for the September meeting...](#)

Aloha from ISES Eventworld in Hawaii!

By Sarah Schnell, Total Event Resources and VP Communications, ISES Greater Chicago

The ISES Eventworld 2006 – An Institute for Professional Development – in Honolulu, Hawaii was a not-to-miss conference and this year's location made it all that more incredible! Nine members of the ISES

Greater Chicago Chapter made the long trip to Honolulu for this year's Eventworld conference:

Rick Boultinghouse, Navy Pier
Brian Knox, Knox-Array Event Production
Gwendolyn McNutt, CSEP, Comcast Cable
Lori Manby, The Meetinghouse Companies
Kathy Miller, Total Event Resources



Gloria Nelson, CSEP, Gloria Nelson Event Design, LLC
Pamela Patsavas, CSEP, Distinctive Event Productions
Sarah Schnell, Total Event Resources
Sandy Sobczak, CERP, Chicago Party Rental

As the premier continuing education event for the special events industry, guests attended educational sessions and received hands on training from renowned industry speakers and educators. Our very own ISES Greater Chicago President, Pamela Patsavas, CSEP, of Distinctive Event Productions, was the Education Chair for this year's Eventworld. In regards to this year's education, "our committee worked very hard this year to bring you the best education programs possible. ISES members made our job challenging in that we had over 90 education submissions for this year's conference! This is a record number! While we had many topics to choose from, it was difficult task to select sessions for just 3 days, we could have filled at least of week with quality education!"

In addition to education, ISES Eventworld also offers attendees multiple opportunities for networking with new and existing industry colleagues. Thursday evening's Welcome Reception was held on the beautiful Diamondback Lawn at the Sheraton Waikiki. Here, guests enjoyed a true Hawaiian luau complete with island food and traditional Hawaiian entertainment. Saturday evening was the annual ISES Esprit Awards. ISES honors industry excellence through its prestigious awards program, the Esprit Awards. The ISES Esprit Awards recognize the best and most creative talent and efforts in the special events industry. Esprit Awards help ISES members who exhibit a spirit of excellence in their work develop global visibility and recognition for their creative work. At this year's awards ceremony, Total Event Resources received a "hat trick", winning all three awards they were nominated for:

Corporate Event Budget Over \$100,001 USD
Kathy Miller, Total Event Resources, Schaumburg, IL
"Crunch Time"

Event Design Décor Budget \$20,001-\$50,000
Timot McGonagle, Producer Designer, Nashville, TN
AND
Kathy Miller, Total Event Resources, Schaumburg, IL
"CHROME"

Technical Production
Kathy Miller, Total Event Resources, Schaumburg, IL

"Crunch Time"

Several other ISES Greater Chicago members were nominated for ESPRIT Awards:

Social Event Planning Budget \$50,001-\$100,000 USD
Sarah Schnell, Total Event Resources, Schaumburg, IL
"Sweet Sentiments in Saratoga"

Best ISES Team Effort

Gwendolyn McNutt, CSEP, Comcast Cable
Sandra Sobczak, CERP, Chicago Party Rental
Sean Schaul, Schaul's Signature Cuisine & Events
"Comcast Cares Day"

Technical Production

Brian Knox, Knox-Array Event Production

By attending ISES Eventworld 2006, we all had the opportunity to meet other event professionals from around the world who share our passion for excellence. If you have not had the opportunity to attend an ISES Eventworld, I highly encourage you to try and join us for ISES Eventworld 2007 which will be held in Montreal, Canada next August. You can be guaranteed that the education in next year's conference will be top notch because our very own Gwen McNutt, CSEP, Comcast Cable will be the Education Chair. See you in Montreal!

Are You Interested in Joining a Committee?

The ISES Greater Chicago Chapter is looking for interested members to join the following committees: Communications, Programs/Education, and Membership. If you are interested in learning more about each committee please contact the following individuals:

Sarah Schnell, VP Communications
Total Event Resources
Phone: (847) 397-2200
e-mail: sschnell@total-event.com

Sandy Sobczak, CERP, VP Programs & Education
Chicago Party Rental/Braun Event & Tent
Phone: (800) 322-5868
e-mail: ssobczak@chicagopartyrental.com

Jack Scafide, VP Membership
CORT Event Furnishings
Phone: (630) 972 0146
e-mail: jscafide@cort1.com

The Greater Chicago Chapter of ISES is an organization of dedicated professionals who strive for elevating the special events industry through education and networking opportunities with an emphasis on ethics and professionalism. We hope you will join us at one of our upcoming monthly meetings.

Sincerely,

Sarah Schnell, Total Event Resources, VP of Communications
ISES Greater Chicago

Email: sschnell@total-event.com

Phone: 847-397-2200

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