

Sarah Schnell

From: ISES Chicago [sschnell@total-event.com]
Sent: Monday, October 20, 2008 11:45 AM
To: Sarah Schnell
Subject: News from ISES Chicago



Greater Chicago Chapter Newsletter

October 2008

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ISES Eventworld 2008: To
 Disney and Back Again
 by Gwendolyn Y. McNutt,
 CSEP

Dear Sarah,

Welcome to the first Newsletter for the 2008-09 year!

The Year of the member all about you! The MEMBER! We want to know what you want out of your ISES membership. We will provide you with excellent Educational Programs, Networking, and Venue Viewings. When we took a poll from our August program, we asked at what time of day do you want meetings to be held? A lot of you stated that you wanted different times for meetings so we are incorporating both daytime and nighttime meetings to our 2008-2009 agenda. We will also be heading to the suburbs for more meetings this year. We are going to bring exceptional Educational programs to the table as well, so stay tuned. With that said, this will start us on our way to keep our goal of 75% member retention, and have New Members join building our membership to over 200!

The NICE (NACE ISES Chicago Excellence) Awards are coming, this gives you a perfect opportunity to showcase your special events, and possibly win an award. We love teaming up with our local NACE (National Association Catering Executives) chapter for the evening, and have a night of fun! Please start collecting your photos, and taking notes on your past years events! Look for more information to follow from our NICE Awards committee.

Having been in the industry for over 12 years, and a member of ISES for 10 years. I have learned that my ISES membership takes me far, in making good solid business relationships as well as friendships. I ask ALL of you GET THE MOST OUT OF YOUR ISES MEMBERSHIP. The payoff is endless!



ISES Eventworld 2008-09 International Conference Education Committee Member 2008-09 Immediate Past President, ISES Greater Chicago Chapter

Although the beginning of the 2008 ISES Eventworld Conference in St. Petersburg, Florida was threatened by Hurricane Fay, the storm passed and as they say in show business the show must go on. And it did. The 2008 annual conference continued to build on the committee's commitment to select relevant speakers and topics from each discipline and area of the special events industry. The conference is organized as a set of tracks designed so that each individual attendee may create their own personal education experience. The 2008 conference provided three tracks of concurrent professional development sessions including business owners and executives, corporate/nonprofit

I look forward to seeing you at our October Program! Please discuss with our VP's of Membership, Communications, and Programs about what committee you want to join.

Sincerely,

Sandra Sobczak CERP
President, ISES Greater Chicago Chapter 2008-2009
Classic Party Rentals

Member News

Margarita Heinzl, CSEP, The Meetinghouse Companies, was nominated for Event Solutions Spotlight Award for the 2009 Planner of the Year .

David Halsey, The Meetinghouse Companies, was nominated for Event Solutions Spotlight Award for the 2009 Producer of the Year.

CTC is also to announce that Dani Rietdorf was recently promoted to Account Executive. In addition to her responsibilities involving account and program management, Dani handles all CTC staffing. Dani has both acquired and retained numerous key accounts, and improved overall company efficiency. Please join us in congratulating Dani on a job well done. Dani can be reached at DRietdorf@ctcdmc.com or 773-880-5878 x224.

Total Event Resources is proud to announce that Karen Holden has joined their team as an Account Executive. Karen's dedication and passion for the special event industry is evident in all aspects of her work. She has spent her entire career in our industry and continually strives to deliver new and creative ideas for her clients. Holden is a former Director at Large and Executive Board Member for the Greater Chicago Chapter of ISES.

Carey Smolensky, past Chicago ISES President and President of Carey Smolensky Productions and Mobile Music Interactive Entertainment, partnered with Front Row Foundation to bring Magic to thirteen-year-old Michelle Rappaport of Buffalo Grove who is battling the rare genetic disorder Familial Dysautonomia. Smolensky picked up the family in a black stretch limousine and the entourage stopped at Wildfire for lunch and then off to the Oriental Theater in Chicago where they enjoyed the "Behind the Emerald Curtain Tour", Pampering in the VIP Suite and experiencing the performance of "WICKED" in the front row followed by an exclusive Meet-And-Greet / Photo Op with the Principal Actors in their dressing rooms.

events, and a new interactive track. The introduction of the interactive track was in response to the attendee feedback for more hands-on training.

As part of the interactive track, available for a nominal fee, was a day trip from St. Petersburg to Orlando to Walt Disney World Resort for 100 pre-registered guests. The group was able to take a rare back of the house tour of the Disney property and learn about the organization from an event professional's point of view. The sold out event departed in the morning from St. Petersburg and returned by 7:30 p.m. the same day. The tour plans were well thought out and its execution was flawless. There were several stops including many of their event spaces, the commercial kitchen where the event space meals are prepared, and the costume design area.

In addition, the participants were also able to join Mickey for a quick photo session during one of the tour stops.

The conference was topped off with the Annual ISES Esprit Awards Celebration as the grand finale to the

October Meeting

Becoming the Agent of Change Strategies for dealing with difficult people and providing exceptional customer service.

Your mission should you accept it is to deal with some of most demanding customers in history. The customers of today want Better service, Quicker service, More Value, and even More profits? In this entertaining and informative program we discuss transitional strategies for embracing change, tactics for dealing with difficult people and techniques for providing exceptional customer service.

[Register Now!](#)

Johnny Campbell-DTM, Accredited speaker, is an author and business speaker, who specializes in helping people learn that dealing with: Difficult People, Change, and Generational marketing, can be Easy, Productive and Profitable.

Along with speaking and authoring 5 books, he has also appeared on television and in several movies. Johnny also holds the honor of being an Accredited Speaker, a designation given by Toastmasters International and is held by only 58 professional speakers in the world for excellence in public speaking. Upon receiving this designation Johnny became the first African American under the age of 40 to hold this designation, the youngest person in the world to every achieve this designation and the only American in the past 2 years to earn the highest designation for excellence in public speaking. Johnny is also a 2007 Speaker Hall of Fame inductee.

Johnny's expertise and knowledge was gained in the Insurance industry where he served as a Transition Specialist who was in charge of helping lead hundreds of people through multiple Corporate Downsizings and Mergers. Based on those events and his experiences in life he became "The Transition Man". see me at: www.transitionman.com

ISES Chicago is continuing to grow!

The ISES Greater Chicago Chapter is proud to welcome the following new members who have joined our chapter in the last few months. As you can see, the ISES Greater Chicago Chapter is a rapidly growing organization that is dedicated to meeting the needs of our membership and providing invaluable networking and educational opportunities for everyone.

Jennifer M. Kovacs- National Restaurant Association
Educational Foundation

Theresa Angell- University of Illinois At Chicago Department of
Neurosurgery

event. This event provides individuals in the special events industry an opportunity to celebrate their event successes with their peers; followed by dinner and dancing. Their plans are already on the way for next year, so you won't want to miss it. The conference will be held August 6-8, 2009 in San Francisco, California. See you there!



Barbara Ferriter- American Dental Association

Lawrence M. Neiman- Centerpiece Productions

Jennifer A. Watson- Hilton Garden Inn Champaign-Urbana

Grace Everett- Sodexo Services

Anne E. Schmitz- DePaul University

Larry Engelhart- DEJA VIEWS Full-Service International Event Photography

Joe D. Lauck- Live Marketing

Stephanie Holmes- Illinois Central College Educational Foundation

Tamela L. Lockett- Lake County Forest Preserve-Greenbelt Cultural Center

Anne E. Schmitz- DePaul University

Theresa D. Sellers- Rockford Area Convention & Visitors Bureau

Lauren R. Bettcher- Student

Welcome to all of our new members. You will continue to hear that the best way to get the most out of this organization is to get involved. The ISES Greater Chicago Chapter is always looking for interested members to join the following committees: Communications, Programs / Education, and Membership. If you are interested in learning more about each committee please contact the following individuals:

Sarah Schnell, VP Communications
Total Event Resources
Phone: (847) 397-2200
e-mail: sschnell@total-event.com

Alexandra Jusino, VP Programs & Education
Exquisite Events
Phone: (773) 975-3333
e-mail: ajusino@exquisiteeventschicago.com

Alison Phillips, VP Membership
Engaging Events by Ali, Inc.
Phone: (773)-777-2299
e-mail: ali@engagingeventsbyali.com

[Click Here to Learn More About ISES Greater Chicago](#)

The Greater Chicago Chapter of ISES is an organization of dedicated professionals who strive for elevating the special

events industry through education and networking opportunities with an emphasis on ethics and professionalism. We hope you will join us at one of our upcoming monthly meetings.

Sincerely,

ISES Chicago

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