

Sarah Schnell

From: ISES Greater Chicago [sschnell@total-event.com]
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To: Sarah Schnell
Subject: News from ISES Greater Chicago

International Special Events Society

Greater Chicago Chapter Newsletter

February 2008

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Greetings from ISES Greater Chicago!

Upcoming Meetings

ISES Greater Chicago Chapter - Day of Education

The ISES Greater Chicago Chapter invites you to join us at our Annual **Day of Education**. We have a fantastic group of speakers who will inspire and educate you all day long.

Don't miss this unique opportunity to learn from some of **THE BEST IN THE BUSINESS!** Our speakers include:

- Stephen Carter of Carter McRae Events
- Bob Moisan of Intelligent Lighting Creations, Inc.
- David Halsey of The Meetinghouse Companies, Inc.
- Ira Stein-Mitchell of ME Productions
- Bill Ferguson, CSEP of Event Source
- Stacy Stern, CSEP of The Special Events Group
- Michael Cerbelli of Total Entertainment

The Day of Education will begin with a continental breakfast at 8:00am with the speakers starting at 9:00am. Lunch is included. The speakers will conclude at 5:00pm. Networking reception is from 5:00pm-7:00pm.

Date: February 19, 2008

Time: 8:00 am Breakfast, 9:00 - 5:00 pm Education, 5:00 - 7:00 pm Networking Reception

Location: River East Art Center, 350 E Illinois St, Chicago, Illinois 60611

coming very soon.

Join our list

Join our mailing list!

Join

ISES and NACE Annual NICE Awards

"The Nature of NICE", this year's annual NICE (NACE ISES Chicago Excellence) Awards, will be held on March 25, 2008 at the Peggy Notebaert Nature Museum. The deadline for entries was December 14, 2007 and nominees will be announced in the next few weeks. Award winners will be announced at the annual gala. For more information on the NICE Awards, please visit www.niceawardschicago.com.

[Click here to register for the ISES Greater Chicago Day of Education...](#)

Chapter News

ISES Greater Chicago Recognizes 10+ Years of Membership

2008 is a milestone year for the International Special Events Society and to help celebrate the organization is recognizing and thanking members who have had **10+ and 20+ years of membership**. These individuals were invited to a Leadership Reception prior to The Special Event Conference, recently held in Atlanta, GA. Here, these longstanding members were recognized by their peers and presented with a congratulatory membership pin.

The ISES Greater Chicago Chapter would like to recognize and thank current members who have had continuous membership for 10+ years. Thank you for your ongoing support and commitment to our chapter and the ISES organization.

- Audrey Gordon of Audrey Gordon Parties, Ltd.
- Robert Sivek, CSEP, CERP of The Meetinghouse Companies, Inc.
- Stewart Glass of Catering By Michaels
- Joyce Pollakoff of Creative Printing and Parties
- Joanne Brooks of Creative Impact Group, Inc.
- Howard Wallach of The Gameshow People
- Margarita Heinzl, CSEP of The Meetinghouse Companies, Inc.
- Mary Ann Rose of Tamar Productions, Inc.
- Deborah Borsum, CSEP, CERP, CMD of The Meetinghouse Companies, Inc.
- Robert Broms of Record-A-Hit Entertainment, Inc.
- Carey M. Smolensky of Carey Smolensky Productions / Mobile Music Interactive Entertainment
- Barbara Lee Cohen, CMP of PRODUCTIONS USA, Inc.
- Valerie Braun of Chicago Party Rental
- Mary Jo Ferrazza of Renaissance Chicago Hotel
- Robert Schaul, CSEP of Schaul's Signature Cuisine &

Events

- Sara Ruby of On The Scene
- Linda Whitlock of Corporate Event Enterprises, Inc.
- Laura Kimmel of Tablesapes
- Lanie Hartman of BBJ Linen
- William E. Kubiak, CSEP of Swank Audio Visuals
- D. Maximilian Garzes of Bacchus Group Productions, Ltd.
- Beverly Lewis of Record-A-Hit, Inc.
- Sandy Sobczak of Chicago Party Rental
- Evelyn Belmonte of Village of Hillside

ISES Greater Chicago Members Win Gala Awards at The Special Event

Gala winners were honored at The Special Event 2008, Jan. 18 in Atlanta, GA. Congratulations to the following ISES Greater Chicago members took home one of these prestigious awards.

BEST TENT INSTALLATION: TENT BUDGET \$75,000 AND ABOVE

CHICAGO PARTY RENTAL, MCCOOK, ILL.

The National Dealer Gala for Lexus required three separate tents for 1,250 guests. Chicago Party Rental rose to the challenge with 75,426 square feet of tents, complete with flooring, climate-control units and red carpet. Since the event was located at Chicago's Buckingham Fountain, the rental company had to schedule most deliveries after midnight. Three sections of the dining tent had to be flown over the fountain to overcome space issues

BEST EVENT PRODUCED FOR A CORPORATION: OVERALL BUDGET \$100,000 TO \$249,999

TOTAL EVENT RESOURCES, SCHAUMBURG, ILL., AND INTERNATIONAL TRUCK AND ENGINE CORP., WARRENVILLE, ILL.

A team-building event got plenty of pizzazz without a plentiful budget by using public spaces in Las Vegas for activities. Using TV's "The Amazing Race" format, the event saw company employees work their way through three major hotels, striving to complete a series of tasks that ranged from silly stunts to tests of strength. The company's logo and corporate colors were woven into clues and challenges.

Congratulations also to KEHOE DESIGNS for their nomination in the category of BEST FLORAL DESIGN.

ISES Greater Chicago Member Update

Chicago Party Rental has been acquired by Classic Party Rentals, the nation's leading special event equipment

rental company. Over the past forty years the Chicago Party Rental team has worked hard to serve the greater Chicago area. By joining forces, we plan to offer a whole new realm of possibilities to the Midwest region and beyond. Our customers will now have access to Classic's extensive inventory of specialty linens, Unique Tabletop items, and a partnership with Chameleon Chairs (www.chameleonchair.com). Our customers have played an important role in our success and we are committed to make this transition a positive experience by continuing to provide exceptional service, the highest quality equipment, unmatched capability and unwavering dependability.

ISES Greater Chicago is Growing!

The ISES Greater Chicago Chapter is proud to welcome the following new members who have joined our chapter in the last few months. As you can see, the ISES Greater Chicago Chapter is a rapidly growing organization that is dedicated to meeting the needs of our membership and providing invaluable networking and educational opportunities for everyone.

- Jennifer Anselmo, Scarlet Petal
- Thomas West, Accenting Images, Inc.
- Mark Benzer, Calihan Catering, Inc.
- Paulette Eastman, Catalyst Ranch
- Esther Galantowicz, Scarlet Petal
- Diana Hennington, Grand Events, Inc.
- Howard Kier, Magical Moments Photography
- Julee Mertz, Big City Swing, Inc.
- Ron Onesti, Onesti Entertainment Corporation
- Melissa Phillips, Simply Perfect by Melissa
- Erica Vince, Notebaert Nature Museum
- Susan Waarich, Food Evolution
- Antonia Matilda Webber, Alhambra Palace Restaurant
- Kasper K, Kasper K Entertainment
- James Rehnberg, Professional Ministerial Services/Rent-a-Rev
- Amy Westercamp
- Marie Grevsmuehl, Student

Welcome to all of our new members. You will continue to hear that the best way to get the most out of this organization is to get involved. The ISES Greater Chicago Chapter is always looking for interested members to join the following committees: Communications, Programs / Education, and Membership. If you are interested in learning more about each committee please contact the following individuals:

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 e-mail: jscafide@cort1.com

[Click Here to Learn More About the International
 Special Events Society...](#)

Industry Education Opportunities

The ISES Greater Chicago Chapter is proud to support the following Industry Education Opportunities:



**HSMAI's Affordable Meetings® Mid-America
 April 9-10, 2008
 Navy Pier, Chicago, IL**

Access More -

- Meeting Planning Resources - The exceptional Conference program consists of 15 seminars, 5 workshops and a general session focused on technologies in the industry
- Opportunities - The 350-booth Exposition is designed for planners and suppliers to come together to network and do business over the course of 2 days
- Networking - enjoy 2 networking lunches and be sure to experience The Scene, a gathering place on the Show floor

**Illinois Governor's Conference on Tourism
 Registration Now Underway!
 February 13-15
 Springfield Hilton, Springfield, Illinois**

The Illinois Department of Commerce and Economic Opportunity, the Illinois Bureau of Tourism and Visit Illinois are gearing up to host the 21st Annual Illinois Governor's Conference at the Hilton Springfield. This year's conference is themed Making News, and features top-tier, industry-renowned speakers and experts who will focus on looking ahead at unique industry trends, new media technology, how to market to growing travel segments, special events and more. Attendees will have many opportunities to network and make valuable new contacts including various receptions and an extensive tradeshow

featuring products and services related to the tourism industry. To learn more about the conference and for registration information, please visit www.iltourismconference.com.

ISES Eventworld 2008
August 21-23, 2008
Renaissance Vindy Resort and Golf Club
St. Petersburg, FL

Check out www.ises.com for more information on Eventworld 2008.

The Greater Chicago Chapter of ISES is an organization of dedicated professionals who strive for elevating the special events industry through education and networking opportunities with an emphasis on ethics and professionalism. We hope you will join us at one of our upcoming monthly meetings.

Sincerely,

Sarah Schnell, Total Event Resources, VP of Communications
ISES Greater Chicago

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